



Axios/Generation Lab Youth Poll

Youth Vote in 2024

A study conducted from Feb. 3-14, 2024 from a representative sample of 1,073 people aged 18-34 nationwide.

Confidential: The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s) or entity named above.

I Introduction

II Key Insights

III Findings

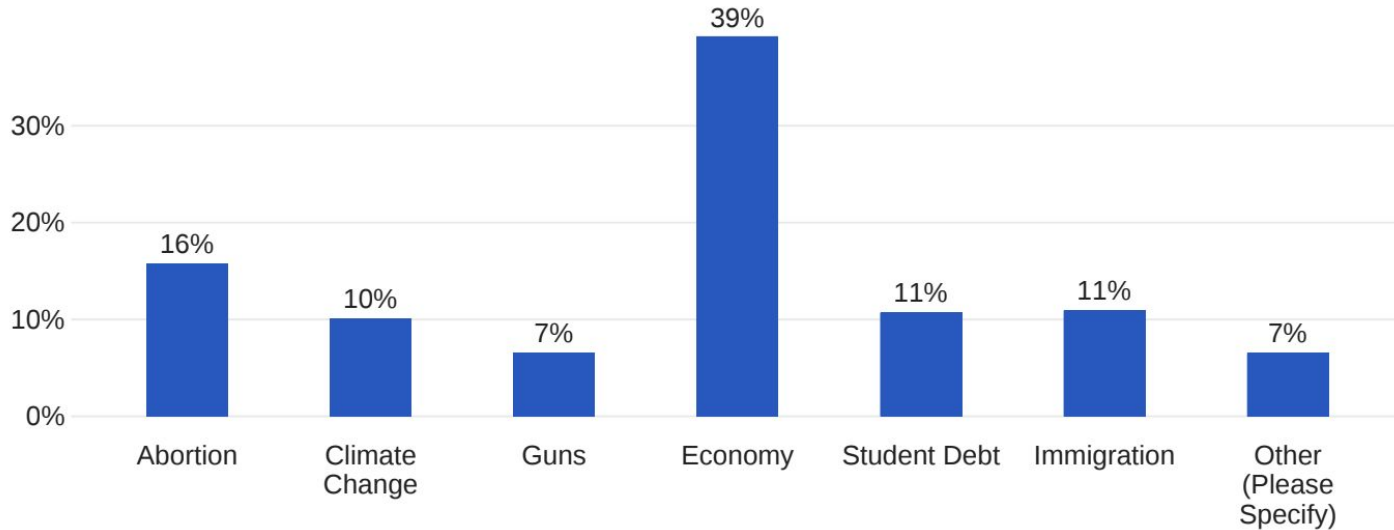
XVI About us

1. Economy is the top issue for young people, by far

Q: "Which of the following issues matters to you most?"

Overall

1.4 - Which of the following issues matters to you MOST?

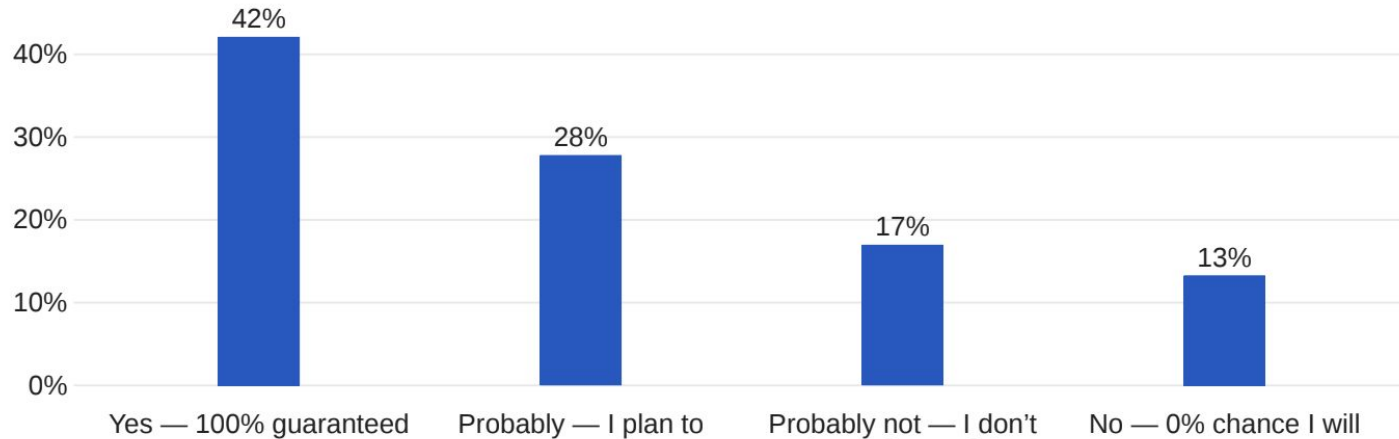


2. Economy is the top issue for young people, by far

Q: "Which of the following issues matters to you most?"

Overall

1.1 - Will you vote in the 2024 Presidential Election this November?



METHODOLOGY

This study was conducted February 3-14,, 2024 from a representative sample of 1,073 young people aged 18-34 nationwide.

- The margin of error is +/- 3.0 percentage points. The Generation Lab conducts polling using a demographically representative sample frame of young people

ABOUT GENERATION LAB

The Generation Lab is a polling and research firm studying young people and the trends that shape their world.

- We translate youth views and behavior for media, academia, businesses, government, and the American public. Whether through a one-day snapshot poll, or a multi-year longitudinal study, we pursue youth truth for our clients and the American public.



OUR **TOOLS**



LATEST **DATA**



GET **IN TOUCH**

