A study on youth views on the political climate and partisanship, based on a survey of 2,108 students (18-24)
I  KEY INSIGHTS
II  FINDINGS
III  METHODOLOGY
IV  ABOUT US
## KEY INSIGHTS

### Overall
- Seattle is the most popular destination for youth (64)
- Top 15 cities are in 13 different states (San Francisco & Los Angeles; Colorado Springs & Denver are repeats)

### Income Level
- Colorado Springs and Austin not top 15 destinations for lowest income group; Kansas City and Miami are not top 15 for higher income groups
- Denver is #1 for those who make less than $26K but #14 for those who make more than $80K

### Political Party
- Austin most popular for Republicans but not top 15 for Democrats
- New York is #1 for Democrats and #2 for Independents; not in top 15 for Republicans
- 4 top 15 cities in Texas for Republicans: Austin (1), Houston (7), Dallas (8), Abbott (15)

### Gender
- Men and Women have same top 6 cities in varying order: NY, Seattle, Boston, LA, Chicago, Denver
- Female top 15 includes Colorado Springs and Atlanta; Male top 15 includes Austin and Dallas
II. FINDINGS

1. Seattle, New York, and Los Angeles are top 3 destination cities

“Considering all factors that matter to you, where would you most like to live after college?”

Overall

![Bar chart showing the top 3 destination cities with Seattle leading at 64, followed by New York, Los Angeles, Denver, Boston, Chicago, Washington D.C., Phoenix, Colorado Springs, Austin, Portland, San Francisco, Minneapolis, Dallas, and Atlanta at 18.]
2. Denver more popular than Seattle or NY for lower-income youth

“Considering all factors that matter to you, where would you most like to live after college?”

### Income Level

- **Income less than $26k (N=401)**
  - Denver: 26
  - Seattle: 10
  - Los Angeles: 9
  - New York: 7
  - Phoenix: 6
  - Boston: 5
  - Dallas: 4
  - Portland: 3
  - Chicago: 3
  - Atlanta: 3
  - San Francisco: 2
  - Washington D.C.: 2
  - San Diego: 2
  - Miami: 2
  - Kansas City: 1

- **$26k to $80k (N=380)**
  - Seattle: 21
  - Los Angeles: 15
  - New York: 15
  - Denver: 12
  - Chicago: 11
  - Boston: 10
  - Colorado Springs: 8
  - Austin: 7
  - Tampa: 7
  - San Francisco: 6
  - Portland: 6
  - Orlando: 5
  - Phoenix: 5
  - Charlotte: 4
  - Philadelphia: 3

- **More than $80k (N=291)**
  - Seattle: 23
  - New York: 15
  - Boston: 14
  - Chicago: 13
  - Washington D.C.: 13
  - Los Angeles: 13
  - Minneapolis: 12
  - Austin: 12
  - Nashville: 12
  - Dallas: 11
  - Colorado Springs: 10
  - Las Vegas: 9
  - Houston: 9
  - Denver: 9
  - San Francisco: 8
3. Southern cities more popular among Republicans

“Considering all factors that matter to you, where would you most like to live after college?”

Political Party

- **Republican (N=168)**
  - Austin: 8
  - Tampa: 7
  - Nashville: 6
  - Las Vegas: 5
  - Chicago: 4
  - Los Angeles: 3
  - Houston: 3
  - Dallas: 2
  - Seattle: 2
  - Kansas City: 2
  - Colorado Springs: 2
  - Charleston: 2
  - Boston: 2
  - Anchorage: 2
  - Abbott (Texas): 1

- **Democrat (N=449)**
  - New York: 35
  - Seattle: 15
  - Boston: 11
  - Los Angeles: 10
  - Chicago: 9
  - Denver: 9
  - San Francisco: 8
  - Washington D.C.: 7
  - Minneapolis: 7
  - Portland: 5
  - Atlanta: 5
  - Miami: 4
  - Phoenix: 4
  - San Diego: 3
  - Philadelphia: 3

- **Independent (N=332)**
  - Seattle: 25
  - New York: 17
  - Denver: 14
  - Los Angeles: 14
  - Boston: 12
  - Phoenix: 9
  - Chicago: 9
  - Washington D.C.: 8
  - Colorado Springs: 8
  - Nashville: 7
  - Dallas: 7
  - Austin: 7
  - Urban Honolulu: 5
  - Tampa: 5
  - San Diego: 4
II FINDINGS

4. Top 15 cities similar across males and females

“Considering all factors that matter to you, where would you most like to live after college?”

Gender
Methodology: This study was conducted in two waves from Nov. 18, 2021, through Feb. 14, 2022, from a representative sample of 2,109 students nationwide from 2-year and 4-year schools.

- The margin of error is +/- 2.1 percentage points. The Generation Lab conducts polling using a demographically representative sample frame of college students at community colleges, technical colleges, trade schools and public and private four-year institutions.
The Generation Lab is a polling and research firm studying young people and the trends that shape their world.

We translate youth views and behavior for media, academia, businesses, government, and the American public. Whether through a one-day snapshot poll, or a multi-year longitudinal study, we pursue youth truth for our clients and the American public.